

## Potential New Fee/Charge Opportunities - Long List Proposals (04/06/13)

Ref No	Directorate	Service Area	Council	Proposal Summary	Potential Income (£)/pa (unless otherwise stated)	Cost/Risk	Prioritised for business case development 2013/14
1	Chief Executive's	Communications	NEDDC	Provide communications/marketing services on a consultancy basis	£225/day	Capacity	N
2	Chief Executive's	Communications	BDC and NEDDC	Paid for advertising/sponsorship in Council buildings, publications, car parks, business centres, etc	£15,000 - £45,000	No existing skills/capacity to generate sales and manage contracts. Would need on 'invest to earn' bid.	Y
3	Chief Executive's	Human Resources	BDC and NEDDC	HR and Payroll services for Parish Councils	£600 (for a typical PC with 12 employees)	Demand/capacity	Y
4	Chief Executive's	Strategy & Performance	BDC and NEDDC	Website development for parish councils/schools/community groups	£250 - £1,000 development fee/website (+ ongoing maintenance fees)	Demand/capacity	Y
5	Chief Executive's	Strategic Partnerships	NEDDC	Support activity under the National Lottery Big Local Fund	£10,000 (one-off payment)	Capacity	TBC
6	Chief Executive's	Strategic Partnerships	BDC and NEDDC	LEADER Programme 2014/2019 management fee	£78,000 p/a (for the life of the programme)	LEADER Programme funding not confirmed  Not clear whether the next LEADER Programme funds will be allocated through Local Action Groups, as currently, or via the LEPs.	TBC
7	Chief Executive's	Strategic Partnerships	BDC	Big Lottery Talent Match Programme management fee	£7,000 p/a (for the life of the programme)	Talent Match Programme funding not confirmed	TBC
8	Corporate Resources	Revenues and Benefits	BDC and NEDDC	Introduce a charge to DCC for undertaking Concessionary Fares work	£7,500 per Council/pa		Y
9	Development	Planning	BDC and NEDDC	Planning pre application advice	£8,000 p/a (£500 + VAT for applications of 15+ houses/2,500 sq m+ commercial/ industrial/ retail development; £200 + VAT for applications of S.14 houses/1000 - 2499 sq m of commercial/ industrial/ retail development)	Could act to deter development  Could reduce the quality of development proposals  Partner agencies may demand a portion of fees generated	Y
10	Development	Planning	BDC and NEDDC	Review on-line Planning application payment system	tbc		Y
11	Development	Regeneration	BDC	Hire of Council Chamber for exhibitions/ meetings/other functions	£100 - £200/ day	Negative impact upon availability of space for Council bookings	Y
12	Development	Regeneration	BDC and NEDDC	Promotion of business centres/other commercial property	tbc		Y
13	Health and Wellbeing	Environmental Health	BDC and NEDDC	Review pest control charges	tbc		Y

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14	Health and Wellbeing	Environmental Health	NEDDC	Roll out food hygiene training to NED businesses (currently only undertaken by BDC)	tbc		Y
15	Health and Wellbeing	Environmental Health	BDC and NEDDC	Promote environmental health cross-selling (eg promotion of pest control services when undertaking hygiene inspections)	tbc		Y
16	Health and Wellbeing	Environmental Health	NEDDC	Introduce dog microchipping service	tbc		Y
17	Health and Wellbeing	Environmental Health	BDC and NEDDC	Undertake air quality monitoring work for other councils	tbc		
18	Health and Wellbeing	Environmental Health	BDC and NEDDC	Provision of enforcement services to Parish Councils (to address littering/dog fouling, etc)	tbc		Y
19	Health and Wellbeing/ Strategic Housing	Environmental Health/ Strategic Housing	BDC and NEDDC	Introduce a referral system (with associated fee) for householders to ECO (Energy Company Obligation)/Green Deal suppliers	tbc		Y
20	Health and Wellbeing	Leisure*1	BDC	Review fees and charges	£10,000		Y
21	Health and Wellbeing	Leisure*2	BDC	Increase customer retail purchases/secondary spending	£2,000		Y
22	Health and Wellbeing	Leisure*2	BDC	Implement a comprehensive leisure marketing strategy	£5,000		Y
23	Health and Wellbeing	Leisure*2	BDC	Introduce a leisure sponsorship programme (linked to Potential Opportunity 2, above)	£2,000		Y
24	Health and Wellbeing	Leisure*	BDC	Paid for advertising in leisure centres (linked to Potential Opportunity 2, above)	tbc		Y
25	Health and Wellbeing	Leisure*1	NEDDC	Review fees and charges	£50,000		Y
26	Health and Wellbeing	Leisure*2	NEDDC	Increase customer retail purchases/secondary spend	£8,000		Y
27	Health and Wellbeing	Leisure*	NEDDC	Introduce performance-related pay structure to drive sales	tbc	HR implications	TBC
28	Health and Wellbeing	Leisure*	NEDDC	Refurbish sauna area at Dronfield Sports Centre	tbc		N
29	Health and Wellbeing	Leisure*2	NEDDC	Refurbish gym area at Dronfield Sports Centre	£18,000		Y

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30	Health and Wellbeing	Leisure*2	NEDDC	Refurbish gym area at Eckington Swimming Pool	£30,000	£90,000 refurbishment cost	TBC
31	Health and Wellbeing	Leisure*2	NEDDC	Introduce a leisure sponsorship programme (linked to proposal 2, above)	£3,000		Y
32	Health and Wellbeing	Leisure*	NEDDC	Paid for advertising within leisure centres (linked to proposal 2, above)	tbc		Y
33	Neighbourhoods	Housing	BDC	Charge for repairs to private properties managed by Groundwork Creswell	tbc		Y
34	Neighbourhoods	Street Scene	BDC and NEDDC	Promotion of kerbside recycling to increase volumes	£800 (based upon 100 tonne increase in recycling)	Need additional Recycling Promotion resource Risk of insufficient increase in recycling Potential for DCC to offset elimination of gate fee for waste disposal by reducing recycling credit (potential cost pressure of £25,000/council)	TBC
35	Neighbourhoods	Street Scene	BDC	Removal of recycling banks	£25,000 (saving)	Small risk of increased flytipping/public complaint	Y
36	Neighbourhoods	Street Scene	BDC	Reimbursement of full cost for grounds maintenance work done by BDC for DCC Highways (action being progressed)	£40,000	DCC may decide not to increase payments	Y
37	Neighbourhoods	Street Scene	NEDDC	Increase fees/charges for sports pitch hire by 3% (actioned)	£400	Increase in fees may reduce usage	Y
38	Neighbourhoods	Street Scene	BDC and NEDDC	Increase trade waste fees/charges by 3%	£8,000	Risk of loss of existing customers Risk of insufficient increase in trade waste to cover costs Any increase in trade waste fees will be at least partially offset by £6/tonne landfill tax disposal charges	Y
39	Neighbourhoods	Street Scene	NEDDC	Payment to NEDDC from BDC for BDC utilisation of NEDDC large street sweeper	£15,000		Y
40	Neighbourhoods	Street Scene	BDC and NEDDC	<b>Undertake private grounds maintenance work</b> (linked to proposal 2, above)	<b>Unquantifiable at this time</b>	<b>Need for a concerted/targeted marketing campaign</b> <b>Impact on local businesses</b>	<b>Y</b>

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41	Neighbourhoods	Street Scene	BDC	Undertake grounds maintenance work for parish councils (linked to proposal 2, above)	Unquantifiable at this time	Need for a concerted/targeted marketing campaign Impact on local businesses	Y
42	Neighbourhoods	Street Scene	BDC and NEDDC	Introduce charges for a second green bin	£6,500 per Council		Y
43	Neighbourhoods	Street Scene	BDC and NEDDC	Introduce charges to developers for bin provision at new build properties	£15,000 per Council	To be progressed through the Joint Waste & Recycling Collection Policy	Y
44	Neighbourhoods	Street Scene	BDC and NEDDC	Introduce (BDC)/promote (NEDDC) take up of MOT services	£5,000	Insufficient increase in income to cover investment Need for a continued marketing campaign to promoted to service	Y
45	Neighbourhoods	Street Scene	NEDDC	Emptying of septic tanks (service currently provided by BDC but not by NEDDC)	tbc		Y
46	Neighbourhoods	Street Scene	BDC and NEDDC	Provision of 'green burials'	tbc	tbc	Y
47	Rykneld Homes	Rykneld Homes	NEDDC	Void clearance and cleaning service for housing associations/private landlords	tbc	Capacity	Y
48	Rykneld Homes	Rykneld Homes	NEDDC	Estate caretaking service for housing associations/private landlords	tbc	Capacity	Y
49	Rykneld Homes	Rykneld Homes	NEDDC	Extend the handyman service to residents across the district	tbc	Capacity	Y
50	Rykneld Homes	Rykneld Homes	NEDDC	Furnished accommodation project	tbc	Capacity	Y
51	Rykneld Homes	Rykneld Homes	NEDDC	Gas servicing for owner occupiers	tbc	Capacity	Y
52	Rykneld Homes	Rykneld Homes	NEDDC	Repairs services for owner-occupiers	tbc	Capacity	Y
53	Rykneld Homes	Rykneld Homes	NEDDC	Call response for out of hours repairs	tbc	Capacity	Y
54	Rykneld Homes	Rykneld Homes	NEDDC	Management of waiting lists/allocations for housing associations/private landlords	tbc	Capacity	Y
55	Rykneld Homes	Rykneld Homes	NEDDC	Management service for private landlords (eg rent collection/legal/repairs/allocations)	tbc	Scheme is currently being piloted with Groundwork Creswell through the Empty Homes grant scheme	Y
56	Rykneld Homes	Rykneld Homes	NEDDC	Facilitation of community/resident involvement for other landlords with stock in the district	tbc		Y

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57	Strategic Housing	Strategic Housing	BDC and NEDDC	Provide advice to landlords on drafting/serving a valid notice seeking possession	£1,300	Ensure appropriate liability insurance is in place Potential conflict of interest with tenants	Y
58	Strategic Housing	Strategic Housing	BDC and NEDDC	Pre-application advice on affordable housing requirements	tbc	Act as a disincentive to development Potential increase in 'inappropriate' development due to lack of developer engagement	Y
59	Strategic Housing	Strategic Housing	BDC and NEDDC	Provision of support services (eg gardening/ care call) for 'fee paying'/self-funding' older people	tbc	Capacity Lack of demand	Y
60	General Proposals		NEDDC	Rent space in Saltergate Reception to house a café	tbc	Capacity to develop proposals/ manage contracts	Y
61	General Proposals		NEDDC	Driver training course in business centre car parks	tbc	Capacity to develop proposals/ manage contracts	TBC
62	General Proposals		BDC and NEDDC	Rent space for a car washing concession in Council car parks	£3,600 per car park/ pa	Loss of some car parking. Capacity to sell/ manage the contract.	TBC
63	General Proposals		BDC and NEDDC	Revenue sharing contract with a private sector provider for the recovery/ collection of abandoned shopping trollies	tbc	Capacity to establish/manage contract	TBC

\*1 Item included within the Subsidy Reduction Plan and already built into the corporate savings monitoring plan.

\*2 Items included within the Leisure Subsidy Reduction Plan but not yet included within the corporate savings monitoring plan.

*Proposals in bold are those specifically identified by services as 'trading' opportunities*