

Appendix 3: Council Plan Targets for ‘Our Economy by driving growth, promoting the district and being business and visitor friendly’

Status Key

Target Status	Usage
On Track	The target is progressing well against the intended outcomes and intended date.

Key Council Target	Status	Q1 Apr – Jun 2024 Progress
ECO.01 - Refresh our Business Growth Strategy to enable and empower Dragonfly to support the Council to make best use of our assets, support growth in the local economy, attract inward investment to the district and maximise the district's share of potential funding streams from the Government and the East Midlands Combined County Authority	On Track	<p>A workshop has been convened for officers across departments including Housing, Planning, Economic Development, Property Services, Leisure and Corporate Policy to come together to discuss and formulate the new business growth strategy and action plan for the next four-year period 2024- 2028, which will underpin the new Corporate Plan's ambition for economic prosperity and growth.</p> <p>The Business Growth Strategy sets out the key activities and aspirations of the Council to achieve the vision of "maximising our influence and opportunities within the East Midlands Combined County Authority to drive the continued delivery of excellent services, maximise local aspirations and drive economic prosperity for Bolsover District".</p> <p>There are 5 priorities for the growth strategy which align to the council plan, and also to the strands of the East Midlands Mayoral Combined Authority, which are:</p> <ul style="list-style-type: none"> • Business and Innovation Ambition: we will make Bolsover an even better place to do business... • Land and Housing Ambition: we will make Bolsover an even better place to live... • Net Zero Ambition: we will take effective climate action for people and places... • Transport Ambition: we will make it easier for anyone to get around the District and easier to get to and from other places... • Adult Education and Skills Ambition: everybody can believe in a positive future, be more ambitious about what is possible and go on to have successful lives regardless of their background or situation...

Key Council Target	Status	Q1 Apr – Jun 2024 Progress
		<p>This workshop will take the time to look at each of the five priority areas and discussions will capture both the projects / activities underway, and the aspirations and ambitions of the different departments to bring forward innovative opportunities which we can include within the strategy and action plan.</p> <p>The workshop will include a SWOT and PESTLE analysis to ensure the five priority areas remain relevant to the organisation and the corporate priorities, as well as those of EMCCA and nationally.</p>
<p>ECO.02 - Work with partners to develop a place-based narrative to encourage inward investment, increase engagement with our key heritage assets and grow the visitor economy, the number of tourists and the amount of tourism spending in the district by 2025.</p>	<p>On Track</p>	<p>In early 2024 Bolsover District Council commissioned place specialist, thinkingplace to deliver a project to develop a new place 'story' for Bolsover. Through extensive consultation with stakeholders, this project has delivered the central proposition, or 'Big Idea', key themes and a visual expression which were signed off by a Steering Group who represented the place.</p> <p>What are our place priorities? The 'Big Idea' is 'Bolsover; confidently embracing its wider experience' which is the emotive, call to action for the place. This, alongside the accompanying themes:</p> <ul style="list-style-type: none"> • we've made it our business to reach out • experience our great value, living location • your visitor experience, all packaged up <p>What is the purpose of the action plan? The call to action and accompanying themes form the basis of the Bolsover Place Plan. The objectives of the Place Plan are:</p> <ul style="list-style-type: none"> • to raise awareness and improve perceptions of Bolsover with target audiences inside and outside the area • to improve belief in and pride of the place by residents and stakeholders across the area, encouraging them to get involved in delivering a successful future for Bolsover, with a consistent positive narrative

Key Council Target	Status	Q1 Apr – Jun 2024 Progress
--------------------	--------	----------------------------

		<p>What are the aims of the Place Plan?</p> <ul style="list-style-type: none"> • to communicate and raise awareness of the 'story' to engage local businesses, organisations and people to become Champions for Bolsover • to identify priorities, 'quick wins', gains from synergies and potential gaps/overlaps in activity • to identify opportunities for collaboration between organisations in and around Bolsover • to improve integration and impact of existing marketing communication activity on behalf of Bolsover by partners and stakeholders • to provide recommendations on further actions to create a more integrated and consistent experience and promotion of the area to its target audiences • to attract inward investment to improve the place offer <p>How will the Place Plan be communicated?</p> <p>The accompanying themes will be communicated through 3 key campaigns Stay.Belong.Flourish:</p> <ul style="list-style-type: none"> • Stay - Promoting the area as short break destination and encouraging longer stays • Belong - Promoting our town centres and visitor economy to those new to the area following the many new housing developments coming to fruition across the district. • Flourish - Support our existing businesses and attract new business development in the area; includes reaching out to those living, working, visiting, and being educated in the district. <p>The Bolsover Place Programme and Action Plan was approved by a newly formed Bolsover Place Board led by the private sector. The launch of the new programme took place on 11th July 2024, with the following activity having taken place:</p> <ul style="list-style-type: none"> • The launch of the 'story' to key organisations across the area - creating a new positive place narrative for all stakeholders to use to celebrate the successes and opportunities of the area • The launch of The Bolsover Champions scheme - a new network to encourage collaboration amongst key businesses in the area • The Bolsover storybook - printed and PDF version that showcases the new narrative, photography and place identity and used as a strategic document to
--	--	---

Key Council Target	Status	Q1 Apr – Jun 2024 Progress
		<p>highlight our ambition</p> <ul style="list-style-type: none"> • Bolsover visual identity and language developed with a design toolkit • A suite of place-led photography • Formulation of a Place Board • Development of a place portal www.bolsover-uk.com and social media feeds • Branded flags and merchandise for launch. <p>Progress against the Bolsover Place Action Plan will be provided in subsequent quarters.</p>
<p>ECO.03 - Work with partners to develop innovation and growth in our cultural and creative sectors through active support of an investment in a creative's network, cultural corridor, and maker's hub.</p>	<p>On Track</p>	<p>Part of the UK Shared Prosperity Fund (SPF) Tourism and Culture allocation is being invested in supporting a new Woman's Creative Network; delivered by Platform 31 on behalf of the Council. The network takes place the first Wednesday of every month at Platform 31's office at Pleasley Vale Mills. The network is open to anyone from in and around the area to attend.</p> <p>In Q1 the following sessions took place:</p> <p>April 24 - Creative Coaching Session - 5 Returning Participants 8 new Participants 13 Total Participants May 24 - Connections & Collaboration + DCC Create Growth, Vision Derbyshire - 8 Returning Participants 4 new Participants 12 Total Participants June 24 - Show & Tell - 9 Returning Participants 3 new Participants 12 Total Participants</p> <p>An Arts Council England (ACE) funded Need and Demand/Feasibility Study has identified a need for a Creative Hub in Bolsover town. The study led by Local Creative Ltd will now be developed into a funded business case. Working with key partners - Junction Arts, Platform 31, First Art, Opus Music and Direct Education Business Partnership we will develop the business case and seek investment to deliver a creative hub and cultural business district for Bolsover town.</p> <p>As part of the £15m Regeneration Funding, 36/36a Market Place will be purchased</p>

Key Council Target	Status	Q1 Apr – Jun 2024 Progress
		<p>to develop a creative maker space to support the growth in the cultural and creative sectors. Part of the £15m will also fund the new Bolsover Place Programme - see ECO02. As part of the programme a new 10-year ambition will be developed to align arts, culture, tourism, heritage, and place.</p> <p>We are a key partner in the DCC led Derbyshire Makes ACE funded project that will see Bolsover as one of the main hubs to host an iconic event that will be taken to key hub areas across Derbyshire. We are also a key partner in the Cultural Coalition partnership between DCC, North East Derbyshire and Chesterfield Borough looking at opportunities to collectively develop innovation and growth in the arts/cultural sector.</p>
<p>ECO.04 - Work with Higher Education and Further Education providers and other partners to develop post 16 provision within the district to enable and empower more of our local workforce to find better paid, skilled jobs.</p>	<p>On track</p>	<p>Discussions with University of Derby Charter formalising agreed opportunities for collaboration are ongoing.</p> <p>Supporting the development of the Bolsover Sixth form development and integration into the wider district through the place narrative is ongoing.</p> <p>Employment and Skills Plans - positive engagement and active consultation through planning application consultation.</p> <p>Creative Hub Feasibility September 2024 - consultant appointed to continue the work with partners to further develop the business case for funding proposals for the creative hub.</p> <p>Support Vision West Notts College in the delivery of training through Pleasley Vale Business Park - lease negotiations ongoing with work underway to take occupation.</p> <p>Work with Vision West Notts through the design school for live briefs - design, construction, traditional skills, etc. Will continue discussions in September following the return to school after the summer holidays.</p> <p>Promotion of the apprenticeship opportunities to local employers is ongoing.</p>
<p>ECO.05 - Secure investment in improvement of our existing business estate and delivery of new commercial space, including regeneration of Pleasley Mills, to meet the needs of</p>	<p>On track</p>	<p>Development of new Industrial Units on Portland Drive, Shirebrook Mar 2026: Currently awaiting planning permission, decision date of 31st July 2024. Highways surveys are now complete. Awaiting further details from Derbyshire Wildlife Trust and their comments on the biodiversity of the site.</p>

Key Council Target	Status	Q1 Apr – Jun 2024 Progress
<p>local business, encourage inward investment and support growth throughout the local economy.</p>		<p>Reconfiguration of Vernon Street to provide two industrial units Dec 24: A survey of the site has been completed by Dragonfly Development Limited (DDL) DDL have been instructed to complete a schedule of works, inclusive of the costs involved in reconfiguring the site. This will require a business case and approval of additional funding for the proposed investment from Members.</p> <p>Inward Investment enquiries into the district/promotion of the available Council owned assets - work is ongoing to support DCC inward Investment team, but the transfer of the Local Enterprise Partnership's inward investment team in to the new EMCCA structure will bring some changes to the service delivery and the team are continuing to provide investment opportunities and answer queries when enquiries are sent through either from EMCCA or Department of Trade & Industry.</p> <p>The redevelopment of 36/36a Market Place, Bolsover to provide new retail space Mar 26: Structural surveys, RICS surveys and utility surveys are currently being undertaken, due to be completed by mid-August.</p> <p>Investment in the meeting/conference facilities at The Tangent Business Hub, providing new equipment and uplift the décor Dec 24 - the works are currently being costed for the redecoration, replacement ICT equipment, general building cleaning (external) for the cladding, and landscaping improvements.</p> <p>Former White Swan Public House - community hub Mar 26: Structural surveys, RICS surveys and utility surveys are currently being undertaken, due to be completed by mid-August.</p> <p>Regeneration proposals for Pleasley Vale Business Park: Work has commenced at Pleasley Vale to prioritise urgent remedial works identified in the Capita condition report completed in 2022. This will inform us on the funding requirements to complete these works. Beaumont Rivers have been appointed to complete Priority 1 emergency measures as part of our flood mitigation plans. The insurance claim following the flood is not yet settled so remedial works after the flood still to be completed.</p>

Key Council Target	Status	Q1 Apr – Jun 2024 Progress
<p>ECO.06 - Deliver a fully operational crematorium and manage this facility to generate income from 2025.</p>	<p>On Track</p>	<p>Work continues on the construction of the wake building and the main crematorium building, with steel frame erected to both buildings. The landscaping work to the grounds and parkland has continued whilst some contract performance issues have been dealt with through contract changes and the appointment of a new architect.</p> <p>The sale of additional Biodiversity Net Gain (BNG) credits off the crematorium development to external developments elsewhere in the district - this will be progressed upon completion of the main development and achievement of the site's BNG credits.</p> <p>Recruitment of the operational team and groundwork team is planned for Summer 25 together with the lease of the wake facility to a third-party operator.</p>
<p>ECO.07 - Review procurement rules to meet public procurement regulations and social value requirements.</p>	<p>On Track</p>	<p>This is on track for review by 28th October 2024 when the new reform for Public Procurement comes into effect</p>