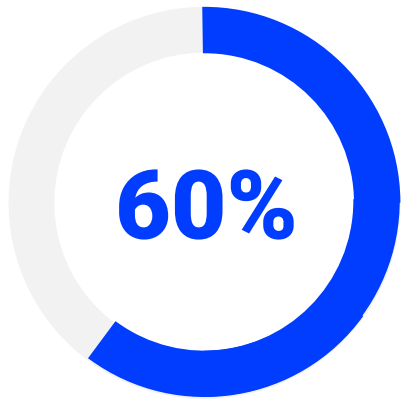


Operational Plan Bolsover Community Lottery

Splitting The Pound



Good Causes

60% of all ticket sales goes to good causes!

50% to the individual cause selling the ticket

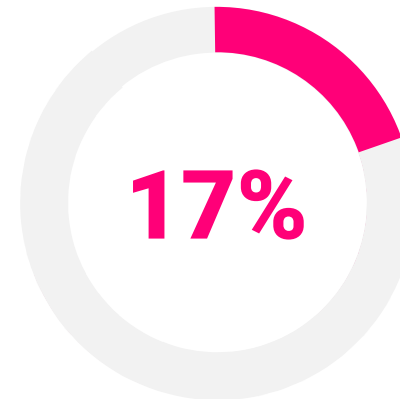
+

10% to the central fund



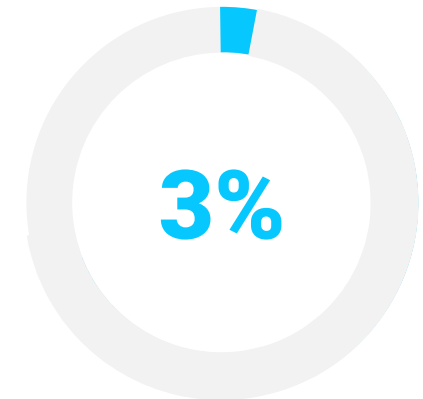
Prizes

20% of all ticket sales go back to the supporters as prizes!



Gatherwell

The running costs incurred by the ELM. These include the costs of all banking and transaction fees, running the site, player support, marketing etc.



VAT

ELM costs are VATable

How The Lottery Works

Weekly Online Lottery (www.BolsoverLottery.co.uk)

Weekly online lottery with a draw every Saturday at 8pm. The more numbers you match the bigger the prize!

How It Works

Supporters



Tickets - £1 a week

Each ticket costs £1 per week and consists of 6 numbers. Player's can choose numbers or do a lucky dip.

Choose a cause

Each ticket can either support the Central Fund (many causes) or a specific good cause listed on the site.

Payments

Supporters can pay by Direct Debit or payment card. Either a monthly recurring payment or a 1/3/6/12 month payment upfront.

Winning

Winners will be notified via email and are paid directly into a nominated account or they can donate their winnings to the good cause.

Prizes

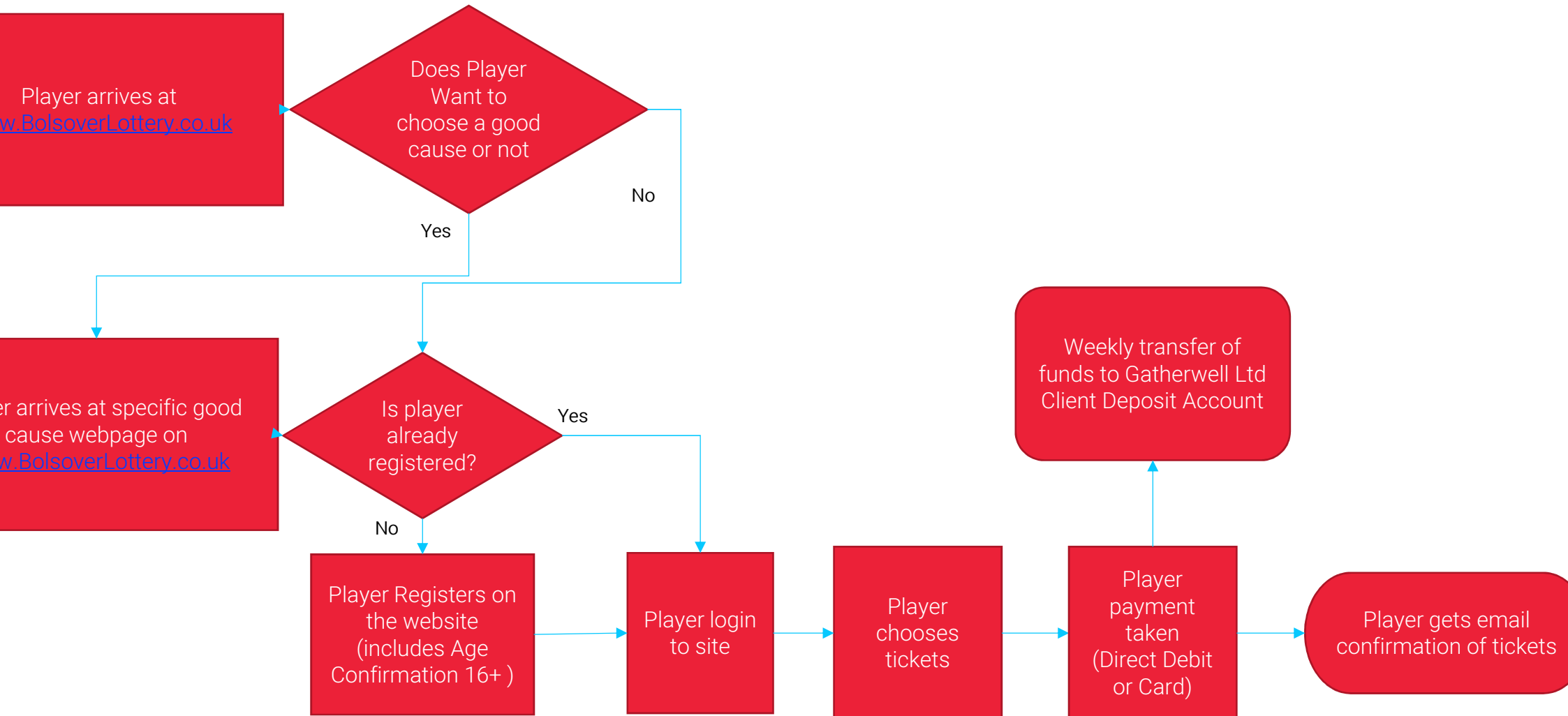


Number of matches	Matching patterns	Odds	Prize
6	NNNNNN	1,000,000:1	£25,000
5	NNNNNn or nNNNNN	55,556:1	£2,000
4	NNNNnn or nnNNNN	5,556:1	£250
3	NNNnnn or nnnNNN	556:1	£25
2	NNnnnn or nnnnNN	56:1	3 free tickets

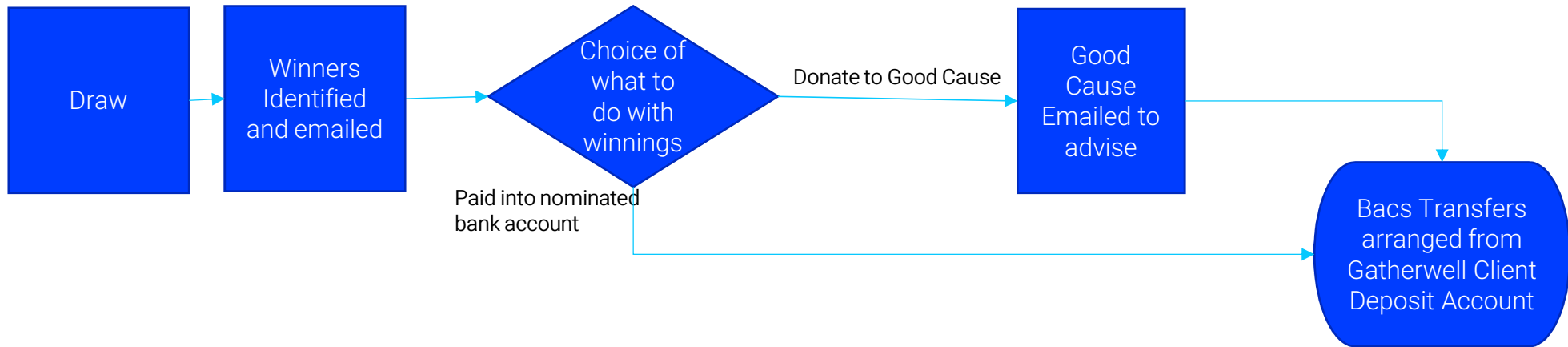
Odds of winning a prize are 1 in 50

i N is a match, n is not. So NNNNNN is 6 matches and nnnnnn is no matches

Ticket Purchase Process



Winners Prizes Process



How The Lottery Works

Visit The Site (www.BolsoverLottery.co.uk)

The cause will visit the website and go to the fundraisers section where they can find out more and apply to join.

How It Works Causes



Apply To Join

Applying is easy. It's done online and take a few minutes.



Get Approved

The LA will check the cause qualifies and approve them. Once approved they'll have their own page and welcome pack in 1-2 days!



Market To Supporters

Now live on the site all the cause needs to do is market to their supporters.



Raise Funds

Every month the cause will get their raised funds paid directly into their nominated account!

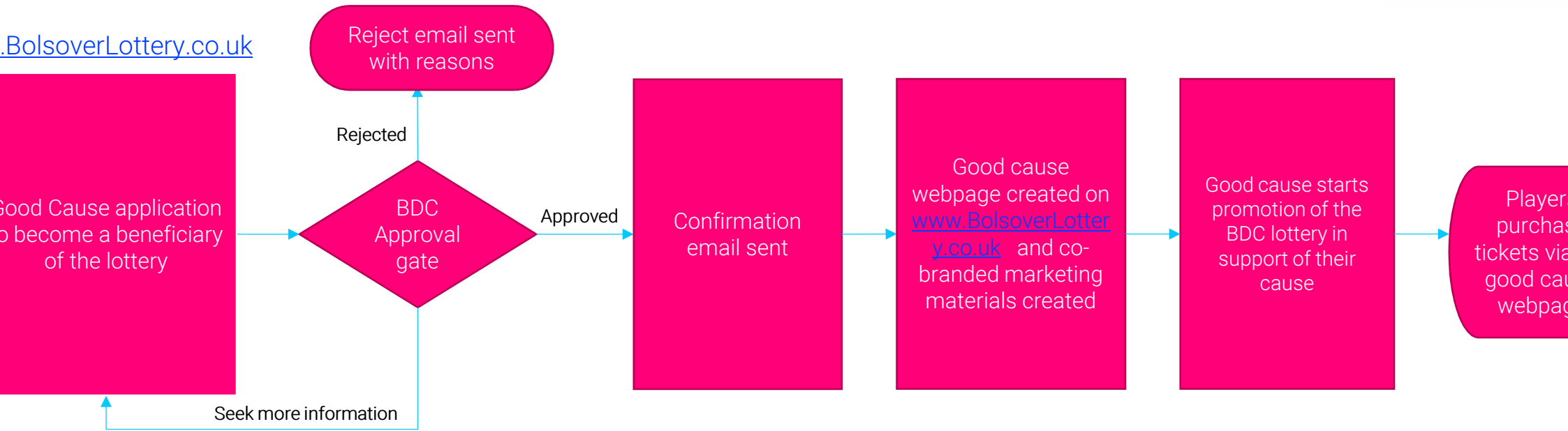


- There is no cost to the good cause.
- They can be raising money within 1-2 days!

Good Cause Approval Process



www.BolsoverLottery.co.uk



Good Cause Provides information about the cause, logo and call to action as to why supporters should pick their cause

IB sign up process includes acceptance of the terms and conditions for good causes

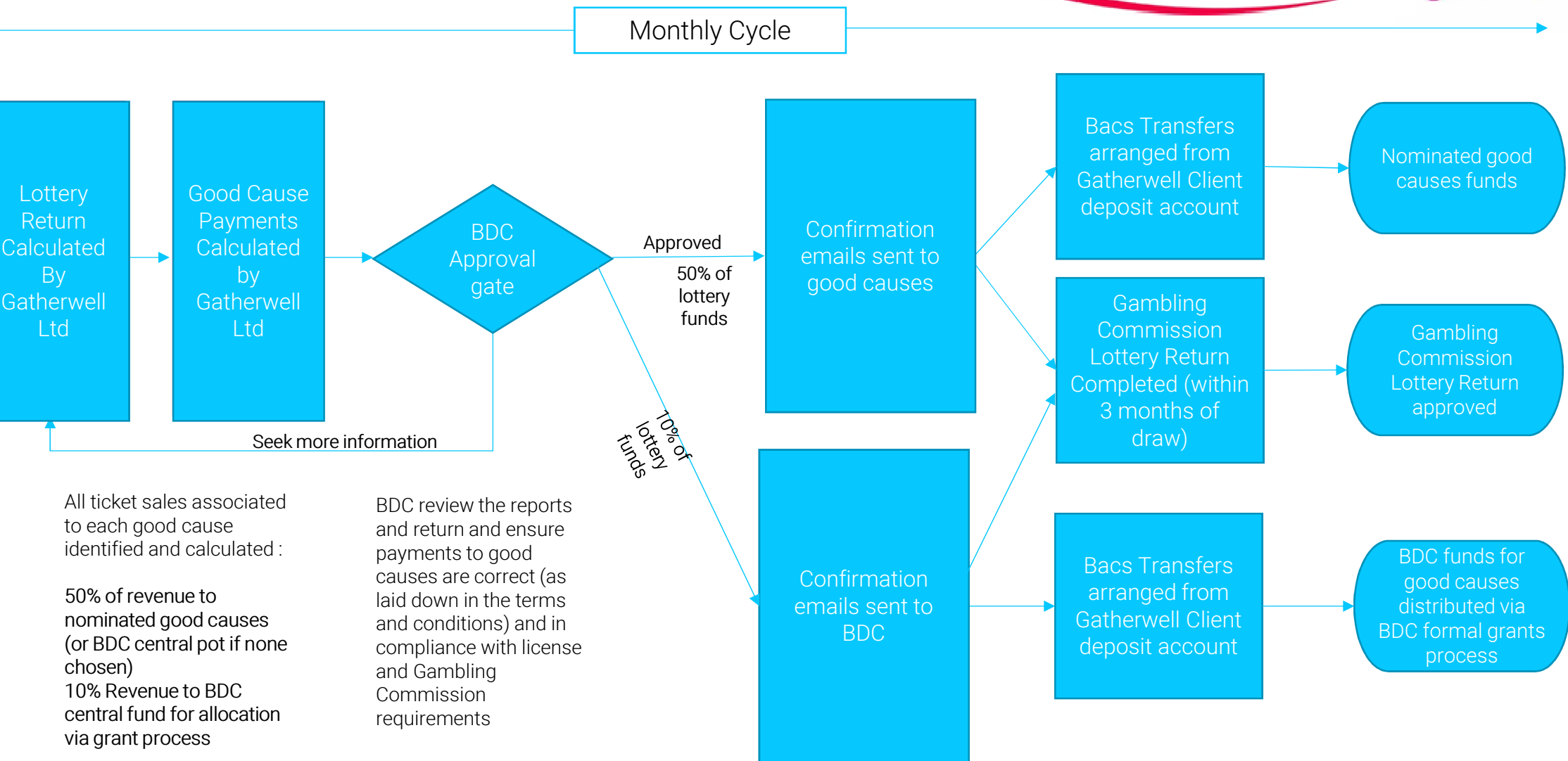
BDC review the application and ensure good cause hit the criteria laid down in the terms and conditions

Three options to approve / reject or seek further information

For all ticket sales associated to each cause:

50% of revenue to the chosen good cause
 Revenue to BDC fund for allocation grants

Good Cause Payments Process



RET Contribution



Social responsibility code provision 3.1.1 Combating problem gambling - requires that all licensees must make an annual financial contribution to one or more organisation(s) which between them research into the prevention and treatment of gambling-related harm, develop harm prevention approaches and identify and fund treatment to those harmed by gambling.

The council intends to deliver its responsibility under this code provision by virtue of its intended membership of The Lotteries Council, who make a contribution to BeGambleAware on behalf of all members.